



BIOGRAPHY

DIP DOUNDOU GUISS

RAPPER · SONGWRITER · CULTURAL ENTREPRENEUR

Dip Doundou Guiss, born Dominique Preira on 22 March 1991 in Dakar, grew up between Grand Yoff and Les Castors, at his grandfather's home. He enrolled in law at Cheikh Anta Diop University before putting everything into music. "DIP" comes from Dominique and from the English word *deep*. "Doundou Guiss" means "to live and to see" in Wolof: the one who tells what he has lived. Shaped by Positive Black Soul and Daara J, then by DMX, T.I. and J. Cole, he writes in Wolof, French and English.

He wrote his first lyrics in 2009, founded the group Doundou Guiss with his friend Sawzi in 2011, then went solo. In 2012 he joined the label Rep'Tyle Music and made his name with "Hors Norme" and "Yakarouma Ci Ken". The mixtape *Beus Niki Tay* (2014) established him on the national scene. Three albums followed: **TLK** (Tay La Kagn, 2016), which sold over 7,000 copies in six days, **LNN** (Loo Ñeme Ñakk, 2019) and **LFLF** (Lépp Fii Lañu Fekk, 2023), with more than 54 million streams. In October 2025 he joined **Sony Music Entertainment Africa**, which released his EP *Mayko Lolou* in 2026. On stage, he sold out Iba Mar Diop Stadium in 2017, then the Cabaret Sauvage in Paris in 2026.

MUSIC THAT LIFTS PEOPLE UP

His songs carry a way of life: discipline, hard work, perseverance, and the self-belief that Wolof calls "**guem sa bop**". He speaks to the *doorwaar*, those who rise early to build a future for themselves and their families, drawing on his own path. *LNN* became their anthem, and *Jéli li des* honours the everyday heroes of ordinary life. He also takes a stand: *Deuil National* (2020) on irregular migration, *Guddi Yi Ñu Tollu* (2026) on Senegal today, and *Thiaroye 44 (Jambaar Remix)*, a tribute to the Senegalese Tirailleurs, which placed third at the World AI Film Festival in Cannes in 2025.

JOM

dignity

FULLA

willpower

FAYDA

character

The three words that close the video for *Guddi Yi Ñu Tollu* (2026), and the thread running through his lyrics.

COMMITMENT · LEGACY

DIP AT A GLANCE

Beyond the stage, Dip is committed: **blood donation ambassador** in Senegal, **peace ambassador** for COSCE (the civil society coalition for elections), and **ambassador of the Dakar 2026 Youth Olympic Games**. As a cultural entrepreneur, he is building **UWAR**, a holistic production studio devoted to training, creation and passing knowledge between generations, to help young talent across the continent emerge.

150+

CONCERTS · 3
CONTINENTS

100M+

STREAMS

1M

YOUTUBE SUBSCRIBERS

4M+

TOTAL FOLLOWERS

DISCOGRAPHY

SOLO ALBUMS	TLK (2016) · LNN (2019) · LFLF (2023)
GROUP	221 (2018)
EPS	Dip Quinzaine I, 2.0 and III · Bonus Track · Mayko Lolou (2026)
MIXTAPE	Beus Niki Tay (2014)

AWARDS

2025	World AI Film Festival, Cannes · 3rd place worldwide
2025	Outside Awards · Best music video (DND)
2015-24	Galsen Hip Hop Awards · 8 trophies, including best solo album (2017, 2020, 2024) and best lyricist (2024)
2022	AFRIMA · Best African Rapper Lyricist
2021	MTV Music Awards · Nominated, best francophone artist

COMMITMENTS

YOG 2026	Ambassador of the Dakar 2026 Youth Olympic Games
PEACE	Peace ambassador · COSCE
HEALTH	Blood donation ambassador · CNTS

BRANDS

SAMSUNG · ORANGE MONEY 2025 · PEPSI 2020 · FREE 2020 · ITEL 2019 · TIGO 2017

DIP DOUNDOU GUISS · LE SOLEIL, 2026

"What matters most isn't the words, but the melodies, the feelings, the energy and the vibrations we pass on."

MANAGEMENT · BOOKING

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2026